

WMPG Advisory Board Meeting Minutes

The regular monthly meeting of the WMPG Advisory Board was held on Thursday, May 15 2025. Via Zoom at 6:00pm.

The meeting was called to order by Chair Bob Shook.

Attendance

WMPG Advisory Board/WMPG Management		Joined CAB
Sophie Becker: Board member	x	10.2024
Emma Brearley: Board member/USM Student Rep		10.2024
Marcia Leander, Board member	x	10.2024
Annella Linton: WMPG Development Director	x	
David Rogers-Berry: WMPG Program Director	x	
Michael Manning: Board member		10.2024
Carmen Poff: Board member	x	10.2024
Jim Rand: WMPG Station Mgr	x	
Bob Shook: Board member	x	10.2024
Guests		

WMPG CAB Website

Bob Shook shared final format and wording for the CAB website. Group approved. The CAB section will be placed under ABOUT/FUNDING & GOVERNANCE on WMPG.ORG. Jim Rand will create a CAB board email. Bob will work with Annella Linton on updating the website.

Board members in attendance agreed to have their headshots included on the website. Marcia Leander to seek permission from USM Career Services to allow WMPG management and advisory board members to use the headshot booth in USM Career Services. She will send an update to group on response by Career Services by June 6.

CAB Board Application

Bob Shook shared draft of CAB application. Group reviewed, edited and approved the wording. Bob to send out final edited version to group by May 26.

WMPG Community Questionnaire/Survey

Marcia Leander shared final draft of community questionnaire/survey. Group reviewed, edited and approved survey. Community members completing survey will be offered WMPG bumper stickers by providing their mailing address.

Survey to be launched in September 2025 and in advance of October Begathon. GoogleForms will be the survey tool utilized. Goal is to have survey set up completed during the summer. Carmen to work with WMPG management and student intern/work study on survey set up.

Marcia to draft plan for survey promotion during WMPG shows.

New Business

Next CAB meeting will be scheduled in October 2025.

Action Items

Action Item: Jim Rand to create a CAB email.

Action Item: Bob Shook and Annella Linton to work on updating the CAB website.

Action Item: Carmen Poff to work with WMPG management on survey set up in June-August timeframe.

Action Item: Marcia Leander to draft plan for survey promotion & work with WMPG management on go live date.

Adjournment

The meeting adjourned .